



Matchbox Style



The Matchbox style is the ideal choice to make best use of your outer packaging, with the option to do a fully branded wrap, before revealing your product.

Features

- Outer sleeve plus inner product drawer
- Smooth function with a real luxury feel
- High quality cover papers to achieve a range of stand out looks and aesthetics

Options

- Choice to pull inner drawer from the top or the side
- Advanced print and finishing options: foiling, embossing, debossing and specialist varnishes
- Print approval on press
- Stock and serve

Benefits

- Unboxing theater personified - slowly reveal the product that lies within!
- Strong shelf presence and appeal
- Fast development process via BB3D Design Studio
- Manufactured in the UK

Design for Sustainability

- Fully recyclable options available
- High recycled content
- Plastic-free pull tab/ribbon and fitment solutions available
- Reduce waste by ordering your boxes as assemblies (boxes packed into outer cases with or without divisions) via our One Stop Purchasing service

Matchbox Front



Matchbox Back



Matchbox Angled



Matchbox Sliding Open



Matchbox Fully Open

